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Figure

Cover. Norman Wallace, photographer. Courtesy Arizona Department of Transportation.

1. Information compiled from Bourne 1995:114-115; Federal Highway Administration 1976:241; and Liebs 1985:17-20.
2. Photograph courtesy of the Arizona Historical Society, Tucson, AHS #58,714.
3. Originally published by *Life Magazine* on October 17, 1907 (Volume L, No. 1303). The illustration is signed "S. M. Flagg." Melissa Keane collection.
4. Originally published by *Life Magazine* on January 8, 1925. The illustration is signed "fge." Melissa Keane collection.
5. Yorke and Margolies 1996.
6. *Road Map of Arizona* (Arizona Highway Department 1939).
7. Photograph courtesy of the Arizona Historical Society, Tucson, AHS #47,670.
8. Information compiled from Walker and Bufkin 1986, and Cook 1989.
9. Postcard published by Brown's News Stand, Flagstaff, Arizona; printed by the Albertype Co., Brooklyn, N.Y. Melissa Keane collection.
10. Photograph courtesy of the Arizona Historical Society/Tucson, AHS #42,679
11. Maps compiled from *Map of Arizona (Arizona Highways 1912)*; *Mileage Map of the Best Roads of Arizona Showing Paved Roads [and] Road Distances* (Clason Map Company 1923?); and *Road Map of Arizona* (Arizona Highway Department 1939).
12. Postcard published by Brisley Drug Co., Prescott, Arizona; printed by the Albertype Co., Brooklyn, N.Y. Melissa Keane collection.
13. Photograph courtesy of the Arizona Historical Society, Tucson, AHS #27,212. The text in the lower left corner reads, "View between Globe and Phoenix on Ocean to Ocean highway, copyright by [M]eriwether, 1912." Henry B. Meriwether operated a photography studio in Globe circa 1909-1913 (Rowe 1997:93).
14. Postcard published by Harry Harz, Phoenix, Arizona; printed by Curt Teich Co., Chicago. The text on the reverse of the postcard reads, "The Gillespie Dam on the Gila River, southwest of Phoenix diverts waters of the Gila River to several thousand acres below. Up to a very short time ago, automobile travel on the Phoenix-Yuma highway crossed the Gila River on the concrete apron of this dam, a unique experience for the tourist. Completion of a modern steel bridge spanning the river below the dam has improved the highway and eliminated this thrill." Melissa Keane collection.
15. Real photo postcard published by Frasher's, Inc., Pomona, California, circa 1930. Melissa Keane collection.
16. Postcard published by Harry Herz, Phoenix, Arizona; printed by Curt Teich Co., Chicago. The text on the reverse of the postcard reads, "A wonderful mountain highway through a region of mighty rock masses, towering cliffs, and deep canyons, the short route, Globe, Miami, Superior to Phoenix, a distance of 80 miles." Melissa Keane collection.
17. Postcard published by Harry Herz, Phoenix, Arizona; printed by Curt Teich Co., Chicago. The caption under the image reads, "Crossing the American Sahara near Yuma, Arizona." Melissa Keane collection.
18. Norman Wallace, photographer. Courtesy of the Arizona Department of Transportation.
19. Norman Wallace, photographer. Courtesy of the Arizona Historical Society, Tucson, AHS #44.
20. Postcard published by Lollesgard Specialty Co., Tucson, Arizona; printed by Curt Teich Co., Chicago. The caption on the reverse reads, "Splendid modern highways, which pierce every part of the state of Arizona, makes driving safe and all points of interest, both desert and mountains, accessible." Melissa Keane collection.
21. Originally published in *Life Magazine* in 1955, this famous image of Highway 66 has been widely reproduced, here on a postcard. Melissa Keane collection.
- 25-26, 28-29, 31-35, 38-41, 46-49. Photographs by Melissa Keane.
51. Real photo postcard published by The L. L. Cook Company, Milwaukee. Caption on photo reads, "Highway 60, Arizona, D-229." Melissa Keane collection.
52. Real photo postcard, no publisher indicated. Caption on photo reads, "Oak Creek Highway 79." Postage indicia reads, "Albuquerque, N. Mex., Feb 27, 1937." Melissa Keane collection.
53. Real photo postcard, no publisher indicated. Caption on photo reads, "Hitchcock Highway—near Summerhaven—on Mt. Lemmon, Arizona, 6-x-371." Melissa Keane collection.